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CF/HST/1985/001/A01

1 March 1965

HISTORY OF UNICEF AS MEMORIAL VOLUME TO MAURICE PATE

As you know, the Chairman of the Board had asked to have presented to the June 1965 session a report on UNICEF's work from 1950-1965. One of the suggestions for a memorial to Maurice Pate is to expand this report into a history to be published in book form. The object of this memorandum is to try to put this idea tentatively on paper, and to seek comments.

Purpose and Public to be Addressed

A. There could be a small volume concerned only with Maurice Pate's personal contribution to UNICEF, privately printed and distributed to his colleagues and friends. This idea is referred to below as the "Pate Monograph".

B. There could be a history of UNICEF in which Mr. Pate's contribution would be reflected in a special chapter, as well as incidental references wherever else appropriate. This would be addressed to people interested in international work for children and international organizations - government ministers and officials, and academic circles, and the small elite public interested in this aspect of international affairs. Presumably, it would mainly be bought by libraries. The library audience could be reached by publication through a university press. If we had hopes of reaching a larger audience, we should seek the services of a commercial publisher like Harper and Row, or Free Press of Glencoe. This idea is referred to below as the "UNICEF History".

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This history would fulfil several purposes.

- a) There is a widespread feeling that some history of UNICEF should now be put on record.
- b) It would be a useful tool to explain UNICEF at levels of government concerned with fund-raising and policy.
- c) It would be a worthy memorial to Maurice Pate.

The rest of this memorandum mainly discusses the "UNICEF History" but the "Pate Monograph" could be carved out of it if preferred.

Content of UNICEF History

The following chapters are suggested to give an idea of the content of the UNICEF History.

I. Maurice Pate in UNICEF

This would not purport to deal with his life before 1946. It would naturally concentrate on his official life and would analyze his contribution to UNICEF and through UNICEF to the welfare and development of children in the developing countries. This chapter would contain the basic material of the Pate Monograph if the less ambitious project were chosen.

II. The History of UNICEF 1946-1950

This would cover the years of emergency relief which have been reported on in the Final Report of the first Executive Board (Document E/L59).

III. The Evolution of UNICEF Assistance Policy, 1950-65

This concerns the evolution of policy for long-term assistance. It would show how UNICEF began by distributing milk to starving children and was

led gradually to broaden its sphere of assistance to the welfare and development of children within the framework of national development. This chapter would be based on the report now being prepared for the June 1965 Board.

The next important topic to cover is what actually was done and what results were achieved. This presumably requires several chapters.

IV. Country Approaches to Children's Problems

This chapter should describe a few cases where it has been possible to analyze with the government what were the priority problems of children about which action was possible in their general development effort, and what was done with UNICEF assistance to help strategic points in this plan. It might also prove possible to say something about different approaches in different regions of the world.

V. Assistance to Child Health

This would cover what was done under the disease control campaigns and under assistance to MCH within basic health services. Papers prepared for the UNICEF/WHO Joint Policy Committee contain some basic material for this chapter.

VI. UNICEF Assistance to Child Nutrition

This covers milk distribution, milk conservation, applied nutrition and assistance in the development and launching of protein-rich foods. Some of the papers prepared for forthcoming sessions of the FAO/UNICEF Joint Policy Committee and the Protein Advisory Group contain basic material for this chapter.

VII. UNICEF Assistance to Social Welfare Services

This includes the various channels of community development, especially the women's section, agricultural and home economics extension, social services through literacy or parent/teacher channels, and urban social services. The evaluation report being prepared for the 1966 session of the Board would contain some material for this chapter.

VIII. UNICEF Assistance to Education and Vocational Guidance and Training

This assistance has only recently begun. Assuming that policy was described in the chapter on policy, this would be a rather brief chapter describing the design of projects to which allocations have been made.

IX. The Continuation of Projects after the End of UNICEF Assistance

This chapter would try to give some account of this subject in various fields of UNICEF assistance, and hopefully draw some conclusions.

X. The Tasks of the Next Decade

This would give the present outlook on what we should try to do during the next, say, ten years.

XI. The Organization and Financing of UNICEF

This would cover Board structure and memberships, secretariat structure, coordination with the rest of the UN family, fund-raising - government and private, and supply operations.

XII. Public Participation in Work for Children in Association with UNICEF

This would cover citizen support - UNICEF national committees, NGOs including those in the developing countries.

Annexes - Some tables and lists.

Index

This would probably be a book of about 260 pages, that is, twice as big as "Children of the Developing Countries". It would possibly also contain photograph sections in addition - say 1/8 of 8 pages.

How to Get the Book Written

The book would have to be of professional standard, and the main difficulty is the wide variety of the fields covered.

Two possibilities have been suggested:-

(a) To make the book a collection of essays - each chapter being undertaken by an authority in the field, e.g. the health assistance would be written by an authority in the field of social pediatrics and public health. This would allow an international flavour to be brought in, by finding some geographical representation among the contributors. It could also give some greater degree of authority to various parts of the book and hence might increase its usefulness and sales. In general, however, I believe a book of essays reads ~~and sells less well than a book by an individual author.~~ This would need to be counteracted by having a good general editor chosen from a field such as history or social sciences.

(b) A single author - This would require research work in each field by a person familiar with that field. The results would then be rewritten by the author. This is apt not to give as happy results as a book completely researched and written by a single author, but is that possible? The author would be a "writer" who undertook the assignment, which would require about one year, in return for a fee of \$15-\$20,000.

Financing

Contributions received in lieu of flowers in memory of Maurice Pate amount to about \$3,000. Some of these contributors have expressed the wish that the contribution go to a project benefiting children that was particularly dear or significant to Maurice Pate. Nobody has been able to suggest any such project that could benefit significantly with such a small sum of money. However, it has to be admitted that the idea of a memorial volume does not meet the criterion of direct benefit to children.

To finance the Pate Monograph would require only \$1,000 or \$2,000 more than the gifts.

To finance the UNICEF History in English would require about \$20,000-\$25,000. This assumes that the actual costs of publication would require a subsidy of only a few thousand dollars (in return for some thousands of copies for complimentary distribution), since the book would sell to libraries and some others.

The main costs would be for writing.

In the case of the collection of essays, the editor might need a fee of \$5,000 and contributors outside of UNICEF would need about \$1,000 each for out-of-pocket expenses.

The single author is assumed to have to spend a year, and therefore would require \$15-\$20,000.

Experience suggests that a Spanish language version, possibly abbreviated, could be published in Latin America without much additional cost. A French version would probably cost another \$5,000 for translation and subsidy. Comments are invited on the demand for these two versions.

The Executive Board would probably not feel justified in using funds contributed to UNICEF for such a purpose. Therefore, it would be necessary to seek outside foundation support. One could think of several people who might be willing to undertake this search.

Dates

Only the report to the Executive Board will be available for June 1965. The Pate Monograph could be prepared within one more year. The UNICEF History would not come out before the autumn publication lists of 1967. While this may appear a long time, those who are in favour of a more thorough history could accept it.

Next Steps

Next steps are to decide on what we want, to find an author or authors, to seek finance, and to make a first contact with possible publishers.